

The logo features the number '75' in a large, bold, white font. The '7' is stylized with a thick horizontal bar at the top. Below the '75' is the word 'YEARS' in a smaller, bold, white font. Below 'YEARS' is the phrase 'OF IMPACT' in a large, bold, white font. The entire logo is set against a white rectangular background.

75 YEARS OF IMPACT

Join us at the
Annual Meeting
March 11, 2025

where our 2025 Board of Directors
will be announced.

All members are encouraged to attend the meeting to learn more about the credit union and the impact we are making for our members and the communities we serve. More information about the Annual Meeting will be shared in early 2025.



**GREATER
NEVADA**
Credit Union

Meet the Candidates for GNCU's 2025 Board of Directors!

We're excited to announce the nominees for Greater Nevada Credit Union's Board of Directors for 2025. Online voting kicks off in February, and your participation helps shape the future of GNCU.



Bill Arensdorf
(incumbent)
Member: 52 years

Residence: Carson City

Occupation: Retired Director, Office of Fiscal Accountability, State of Nevada Education Department

Education: B.A. Degree and Masters in Administration at Loras College and Masters in Education at Clarke University

Statement: Celebrating Greater Nevada's 75th Anniversary, the Board and myself as Chairman, and employees, will continue our high level of service in branches and online for our 89,000 members. Competing with other financial services, Greater Nevada has met and exceeded interest levels paid to members and provided home and consumer loans at competitive rates. As of mid-year, we have paid members dividends of \$2,396,000 on share, Aspire checking and certificates of deposit. Greater Nevada offers all of the financial products other's provide. I am committed to continuing our Nevada based "Best Financial Institution" in safe and sound financial condition.



Barbara Byington
(incumbent)
Member: 39 years

Residence: Minden

Occupation: Retired Douglas County Assessor, Owner/Operator Family Cattle Ranch.

Education: B.S. Degree, Mathematics, University of Nevada, Reno

Statement: I would like to continue serving on the Greater Nevada Credit Union Board representing our many good members as I have in the past. I have enjoyed working for the members and feel that I have a good rapport with the fellow members and staff. We wish all our members could Live Greater.



Paul Richey
(incumbent)
Member: 45 years

Residence: Carson City

Occupation: Retired Controller Emeritus, Western Nevada College

Education: B.S. Degree and Masters of Science, San Diego State University

Statement: As a current director and past Chairman of the GNCU Board, I am committed to maintaining the highest standards for value and service to members. I chose to open my account many years ago because GNCU was the best option available. Today, my guiding principle as a director is to maintain GNCU as the best option for value and service. As we move forward, the Board will have to sort out the directions that will be most advantageous for all members. I want to use my experience on this Board to contribute to the continued success of our credit union.



Ila Achtabowski
Member: 10 years

Residence: Reno

Occupation: President/CEO, Nevada Womens Fund

Education: B.S. Degree, Human Services and Masters in Organization Management, University of Phoenix, Reno

Statement: As a lifelong Nevadan and a woman who has worked in the community for over 25 years, I strive to align personally and professionally with individuals and organizations that share my values of treating people with kindness, giving back, and striving for excellence. As a GNCU member for more than a decade, I've had the opportunity to develop relationships with GNCU team members, interact with the organization philanthropically, and observe their commitment to our community. I would be honored to further GNCU's mission and help ensure they continue to support our community in LIVING GREATER!



Jonathan Marshall

Member: 5 years

Residence: Reno

Occupation: Founder and President, Marshall Medical Billing and Marshall EMS Billing

Education: B.S. Degree, Business Administration/ Management and Finance, University of Las Vegas and Masters of Business Administration-Healthcare, George Washington University

Statement: Thank you for considering my application. I was raised in Las Vegas and have called Reno home for most of my adult life. I love being from Nevada and want to see its local businesses succeed and set the standards for excellence. I am in a successful career of entrepreneurship and healthcare executive financial management. I enjoy connecting with people, giving back, helping others, and being outdoors.



Adrienne Wilkerson

Member: 2 years

Residence: Reno

Occupation: Co-Founder and CEO of Beacon Media + Marketing

Education: Diplomatic and International Relations, University of The Nations, Kona, HI and Business Communications at the University of Alaska Anchorage

Statement: As the CEO of a digital marketing agency, I bring a wealth of expertise in strategic planning, brand development, and customer engagement to the credit union board. I can offer valuable insights on leveraging digital marketing tools, data analytics, and emerging trends to drive growth and enhance member experience. With a proven track record of delivering results and fostering innovation, I am committed to collaborating with fellow board members to identify opportunities for differentiation, optimize marketing strategies, and strengthen the credit union's market position. Together, we can navigate the evolving landscape of financial services and drive sustainable success.

Petition Process

The deadline for applying for Board of Directors candidacy has passed. However, per the Bylaws of Greater Nevada Credit Union, nominations may also be made by petition. That process requires submitting the following information to the Nominating Committee no later than January 17, 2025:

- A valid petition containing the signatures of at least 1% of GNCU members who are eligible to vote in the upcoming board election; and
- A statement of qualifications, biographical data, and other required information

If you are interested in pursuing the petition process, please call (775) 886-1304 for details. If no valid Nominations by Petition are submitted by January 17, 2025 deadline, the current roster of candidates submitted by the Nominating Committee will be placed on the election ballot. The Board of Directors election process will start on February 3, 2025. You will receive additional information on how to cast your vote after that date.

Thank you for being an essential part of what makes us GREATER!